



341 South Broadway, Salem, NH 03079

Date: November 1, 2024

Subject: Letter of Certification

Attention: Retailers in the Commonwealth of Massachusetts

To whom it may concern,

Feel Good Industry LLC markets Crave Nicotine Pouches in the commonwealth of Massachusetts. Feel Good Industry LLC certifies that **Crave Chill, Clear, Naked, Smooth, Chill Limited, Clear Limited, Smooth Limited and Naked Limited in 6mg and 9mg** products are not flavored tobacco products defined by 105 CMR 665,005 and are certified accordingly pursuant to 105 CMR 665.010(E).

Feel Good Industry LLC represents the manufacturer Shenzhen Sam's Technology Co., in the United States of America. Shenzhen Sam's Technology Co., LTD certifies that **Crave Chill, Clear, Naked, Smooth, Chill Limited, Clear Limited, Smooth Limited and Naked Limited in 6mg and 9mg** products are not flavored tobacco products defined by 105 CMR 665,005 and are certified accordingly pursuant to 105 CMR 665.010(E). [Appendix A](#)



For more information:

Massachusetts has banned the sale of any flavored tobacco product or tobacco product enhancer in any traditional retail establishment, online or through any other means to any consumer in the commonwealth. The marketing or advertising of such a sale is also prohibited. 270 MASS. GEN LAWS § 28 (2019), *available at* <https://www.mass.gov/info-details/mass-general-laws- c270-ss-28>.

Accordingly,

- Prohibits the sale of all flavored nicotine vaping liquids. Nicotine vapor products with a distinguishable taste or aroma, other than the aroma of tobacco may not be sold effective June 1, 2020. We will advise you of any developments.

Please keep a copy of this Certification Letter for your records as a recently enacted Massachusetts regulation requires.

	
<p>US Distributor: Samuel Habib, Manager, Feel Good Industry LLC</p>	<p>Kiven Lue Shenzhen Sam's Technology Co., LTD Production Manager</p>

**SHENZHEN SAM'S TECHNOLOGY CO., LTD**  
ADDRESS: ZHONGXIN RD, SHAIJING AREA, BAO'AN DISTRICT, SHENZHEN,  
CHINA

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Date: November 1, 2024

Subject: Letter of Certification

Attention: Retailers in the Commonwealth of Massachusetts

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Shenzhen Sam's Technology manufactures Crave Nicotine Pouches. Shenzhen Sam's Technology certifies that **Crave Chill, Clear, Naked, Smooth, Chill Limited, Clear Limited, Smooth Limited and Naked Limited in 6mg and 9mg** products are not flavored tobacco products defined by 105 CMR 665,005 and are certified accordingly pursuant to 105 CMR 665.010(E).

Shenzhen Sam's Technology Co., LTD is represented by Feel Good Industry LLC in the United States.

For more information:



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